

October 12, 2016 minutes from meeting at Nahant Marsh, Davenport

Chairman Edith called the meeting to order at 9:35 am. Edith, Scott, Jane, Martin, Lisa, Jay, John, and Dan were in attendance.

Brian gave a short talk about the Marsh and its history.

Minutes were approved from the 9/16 meeting at Natchez, MS.

Finances were reviewed. Paying national dues was discussed and hosting national annual meeting might cause us to put a hold on paying them. John moved to accept budget report, Jane seconded, passed.

Jane moved to pay a \$400 bill to Iowa State Fair for the booth. Seconded by Jay, passed. Jane reported radio costs were \$1302.00 to four stations. Scott moved to pay this, seconded by Jay, passed.

Brad from Hurstville Center reported recent activities. More signage is needed. Walt from Eco-tourism Center in Camanche reported flooding caused problems but has re-opened. Matt from Clinton reported they are halfway done raising the \$1.5 million necessary for their new building.

LuAnn from Travel Iowa reported many hits on DOT websites.

Edith is working with other cities concerning a bill on renewing Hotel taxes.

Committee Reports:

Martin attended Cultural and Heritage, effort is being made to give tourists more info about IC's on websites.

Edith and Lisa went to a combined meeting of Marketing and Transportation. New maps are being developed which would flow from state to state much better.

Jay and Dan went to Ag meeting. Stewardship award is being given to Cipco from Iowa at the Iowa annual meeting. More info about harvest seasons in middle America to be put on websites.

Edith reported Bicycles were a big theme. Snapchat filter could help promote various activities, some fund raising will be necessary for marketing at the national level. Iowa companies with connection to river will be contacted by national MRPC.

National Board meeting-10 state bike ride discussed, hiking also, 2018 goals, Iowa Natural Heritage Foundation has sponsored a similar ride 10 years ago. John will contact.

Jena reported on Motor Mill in Clayton Co.

Next year's convention ideas were discussed, theme needed, after Sept. 15th is best, Sept 20-22? Lansing and Clinton might be best options, more decisions in November.

Next meeting is Monday, Nov. 21st in Dubuque at Greater Dubuque Foundation Office (Roshek Bldg). It was moved and seconded to table decision on annual meeting site until November meeting, passed.

DOT does not have new money for By-ways promotion.

Moved and Seconded to adjourn, passed at 12:10pm

Dan Petersen, Secretary